

smar+HOME

Webinars

A bnp EVENT
media

SmartHOME Webinar Connection Exclusively for YOU!

SmartHOME Webinars are educational sessions broadcast online via streaming audio/video. Webinars can be topic-specific (*SmartHOME* provides content and discussion expertise) or client-specific (you provide content and messaging.) Either way, *SmartHOME* handles everything for you — marketing & promotion, participant registration and all connectivity.

Don't miss out on this HOT opportunity to receive the highest quality "targeted" sales leads available!

Sponsorship Benefits:

- Build your brand and demonstrate your expertise.
- Gain quality sales leads - all participants must register to view program and you receive the leads (extensive captured data includes name, address and phone)

Your logo will prominently appear as the sponsor on all promotions including:

- Event registration page and audience viewing console
- Full-page ad in *SmartHOME* to promote webinar
- Banner ad promotion on *smarthomemag.com*
- Multiple Email blast to *SmartHOME* subscription base
- Final program will be posted on *smarthomemag.com* for an entire year

Each event offers an exclusive sponsorship opportunity for only \$7,500.

SUGGESTED TOPICS:

- Whole House Automation
- Life Safety, Carbon Monoxide & Environmental Sensors
- Calibration Opportunities
- FTTH – Fiber To the Home/Broadband Services
- Networking/Home Media Storage
- Selling IP Video
- Centralized UPS/Standby Power Generators
- Security Lighting
- Central Vacuum Systems
- Home Healthcare
- High-end Residential Security Systems
- Home Automation Cabling
- Commercial Audio/Video
- Installing TV Mounts

NEXT-GEN IP VIDEO SURVEILLANCE:**

It Just Got Smarter and Simpler

November 5, 2008

Registration 438

**Publisher's own data, November 2008.

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smarthomemag.com

Contact your **SmartHOME** regional marketing manager today to reserve your date and time.

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